



Katie Couric
Co-Founder, Stand Up To Cancer



Katie Couric (@katiecouric) is an award-winning journalist, cancer advocate, documentary filmmaker and *New York Times* best-selling author of *The Best Advice I Ever Got: Lessons From Extraordinary Lives*. Katie launched her production company, Katie Couric Media, in spring 2015 and is actively involved in several scripted and unscripted projects. She hosts a podcast with Brian Goldsmith on the Stitcher network featuring

conversations with boldfaced names in politics, media and popular culture.

Katie's documentaries include: *Gender Revolution: A Journey with Katie Couric*, for National Geographic; *Under the Gun*, which aired on EPIX; and *Fed Up*, which looks at the roots of the obesity epidemic and is currently available on Netflix. With the success of *Gender Revolution*, she has also partnered with National Geographic on the six-part documentary series, *America Inside Out*, which takes a deep dive into the revolutionary changes and major social issues of our time. After a 15-year run as co-anchor of NBC's *Today*, Katie joined CBS as the first woman at the helm of an evening national newscast. More recently, she served as the Global New Anchor for Yahoo News, interviewing a variety of leading political and cultural figures and anchoring breaking news coverage. Her daytime talk show, which was syndicated by ABC-Disney and aired from 2012 – 2014, averaged two million viewers daily and earned the highest ratings of any daytime talk show premier.

Katie is a Co-Founder of Stand Up To Cancer (SU2C), a division of the Entertainment Industry Foundation (EIF), as well as EIF's National Colorectal Cancer Research Alliance (NCCRA). In just under 10 years, more than \$480 million has been pledged to SU2C to accelerate innovative cancer research to get new therapies to patients quickly and save lives now. Katie also collaborated with New York-Presbyterian / Weill Cornell Medical Center to establish the Jay Monahan Center for Gastrointestinal Health, named for her late husband.

While at the *Today* show, Katie televised her colonoscopy. Researchers then documented a near 20% increase in the number of Americans undergoing the procedure, dubbing it "The Couric Effect." She forged alliances with people, organizations, and companies that could help champion the cause of increasing colorectal cancer screening. According to the American Cancer Society,

the death rate, as well as the number of people being diagnosed, declined 30% during the years this work took place, though there is currently an alarming increase in the number of people under the age of 50 being diagnosed with the disease.

Katie's awards include a DuPont-Columbia, Peabody, two Edward R. Murrow Awards, a Walter Cronkite Award from the University of Southern California's Annenberg School, and multiple Emmys. She's been recognized by the Harvard School of Public Health with the Julius B Richmond Award (the highest honor) and the American Association for Cancer Research Award for Distinguished Public Service for her advocacy for cancer research and awareness efforts. Couric has also received a Medal of Honor from the American Cancer Society, that organization's highest civilian honor.

Born in Arlington, Virginia, Katie graduated with honors from the University of Virginia in 1979 with a bachelor's degree in English and a focus on American Studies. She has two daughters, Ellie and Carrie, and lives in New York City with her husband, John Molner.